

THE INFLUENCE OF ANDROID-BASED INTERACTIVE LEARNING MEDIA DESIGN TO INCREASE STUDENT INTEREST AND LEARNING OUTCOMES IN HEALTH VOCATIONAL SCHOOLS

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ABSTRACT

The purpose of paper This is For know more in regarding the Strategy for Legal Entity Universities (PTNBH) in Increase Revenue Generating, Efficiency Economic Resources and Optimization Performance Achievements (Privatization of Education Opportunities and Challenges) results from discussion paper This is With see 3 (three) elements important in something business that is elements of Revenue Generating, Efficiency Economic Resources and Optimization Performance Achievement then college high who want independent or Legal Entity Universities (PTN-BH) must Work in a way different with build systems , infrastructure , and mechanisms that will possible learners become more familiar and comfortable with concepts and situations that are not Certain

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INTRODUCTION

College tall is an institution providing higher education in Indonesia (Arifin, 1990) . Good college said If college tall That capable operate its operations from the income he received when he was in college tall That Good so quality service education provided will good too and have complete facilities . Legal Entity Higher Education (PTN-BH) is the way it is done party organizer college tall in give freedom to party college tall the in operate activity operations within it or normal said autonomy free .

When in college tall said independent or own autonomy free in carry out activity its operations so college tall That Can called college already high have a stable market and income . The Legal Entity Higher Education (PTN-BH) method is something confidence and achievements given for selected PTNs in guard quality as well as the achievements of the students good at level national nor international . Autonomy granted to PTN allows the PTN For arrange maintenance education maximum Possible specifically in increase quality lecturer nor students. PTN - BH can arrange self yourself and given freedom in maintenance House the stairs For produce quality education .

Legally Incorporated State Universities according to Article 65 paragraph 1 of Law Number 12 of 2012, is something enhancement for evaluated PTNs own performance Enough Good . As for inside PTN-BH obtained its implementation independence in maintenance college height (field finance , means infrastructure and employment) . The autonomy that PTN- BH has it turns out Still Lots give rise to various problems , including lack of understanding values / essence / norms about changes , still it's ambiguous perception PTN-BH application so prone to to abuse authority and rules . There aren't any yet management / management communication the public can build similarity understanding public about benefit change that , no just on level college tall will but also on levels government and institutions legislative.

In general problem occurs in aspects of governance , resources power and finance Where aspects This is supporter in implementation of PTN-BH. Independence in management This is not quite enough answer with the managers , however with understanding limited handling all aspect become No maximum . The translation of " autonomy " becomes " unlimited " freedom of every PTN-BH within manage system

finance give rise to various prejudice like determination Donations The highest possible educational provision (SPP) has disappeared rights student such as practical money , activity funds extra curricular and others . Complaint from the workforce lost education a number of normal rights they get one of them is allowance education or Performance Allowance (Tukin). System payroll lecturers who don't proportional as a result lower Spirit Work .

State Universities as legal entities (PTN BH) are granted autonomy For establishing norms, policies operations , and implementation finance consists above : a) planning and management budget period short and term long ; b) tariff every type service education ; c) receipt , expenditure and management of money; d) do investment period short and term long ; e) create agreement with party third in scope Tridharma College ; f) have debts and receivables period short and term long ; and g) system recording and reporting finance.

The purpose of this research is For know more in regarding the Strategy for Legal Entity Universities (PTNBH) in Increase Revenue Generating, Efficiency Economic Resources and Optimization Performance Achievements (Privatization of Education Opportunities and Challenges)

LITERATURE REVIEW

Revenue Generating

Income is one of objective main from something company in carry out his activities . Income become important for One company due to When income No in accordance with plan so will impact on process activities from company that , fine from part production until part sale . College tall is one of business or business at first nature non-profit or No look for maximum profit as experienced by the company (Sundjaja et al., 2011) . Because of college tall is an institutional institution give educational services to public general Tampa must look for profit . Income college tall is costs earned from the admissions process student just pay cost studying in a way independently and

independently scholarship from outside the Foundation or college tall (Andriani, 2007)

Efficiency Economic Resources

Efficiency source Power economics at university height is very necessary because characteristic base from college tall established No For look for maximum profits . So it's necessary done efficiency source Daria effective economy like utilization power suitable work with the field , up to the section equipment and supplies required by the college tall in do its operations .

Optimization Performance Achievements

Increase performance employee is with repair and improve satisfaction Work employee especially in dimensions condition organizational with indicator promotion , because variable satisfaction work is very important in mediate enhancement performance employee (functioning as *full mediating variable*) (Madiistriyatno et al., 2019) . A performance college tall will achieved with Good if element organization , process and individual walk with Good or in other words performance will can achieved Good if it's in between element organization walk with good , for example form organization proper , rules organization and culture appropriate organization (Armanto & Gunarto, 2020) .

METHOD

Qualitative method descriptive used For do study This . It means use source originating information from literature or References . The purpose of choose method This is For browse and discover various information about use technology information in the learning process .

RESULTS AND DISCUSSION

With see 3 (three) elements important in something business that is elements of Revenue Generating, Efficiency Economic Resources and Optimization Performance

Achievement then college high who want independent or Legal Entity Higher Education Institution (PTN-BH).

Revenue Generating

Revenue Generating or Can he said income , income something college height is very important . What systems and concepts are used college tall in produce his income with good and as big as possible functioning For support operational inside activities college tall the .

Efficiency Economic Resources

With do efficiency source Power economy that exists within college tall then there will be a tone of effectiveness work and efficiency costs incurred in the running process college tall to good direction .

Optimization Performance Achievements

Achievements performance college tall will more Good If college tall That implementing good cooperative governance, by method This college tall will capable competitive and capable stand up in carry out goals and vision from founding father college tall the with Good .

CONCLUSION

With see 3 (three) elements important in something business that is elements of Revenue Generating, Efficiency Economic Resources and Optimization Performance Achievement then college high who want independent or Legal Entity Universities (PTN-BH) must Work in a way different with build systems , infrastructure , and mechanisms that will possible learners become more familiar and comfortable with concepts and situations that are not Certain .

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